Corina Aguilar

Personal Email - <u>corinanaguilar@gmail.com</u> Phone - 832-562-7060 Online Portfolio – <u>corinaaguilar.com</u> I am a technical writer at Reynolds and Reynolds, and I am currently getting my master's degree in technical writing at the University of North Texas. I have training in technical writing, journalistic writing, and AI content generation. I am looking for a position where I can expand my skills.

Experience

Technical Writer - Reynolds and Reynolds, Spring 2024 – Present

- Managed software manuals and updated content based on software updates.
- Wrote short form software update announcements for web applications.
- Tested software updates for quality assurance and to gain hands-on experience with software products.
- Used MadCap Flare and MadCap Capture to manage technical content and build output.
- Communicated directly with SMEs in order to achieve project objectives.

Student Copywriter, SWOOP - University of North Texas, Spring 2022

- Wrote over 30 social media posts for Avyna Trampolines.
- Wrote 3 social media ads for Avyna Trampolines.
- Collaborated with artists, content strategists, and clients.
- Produced several different pieces of marketing material including guides, scripts.

Technical Writing Projects - University of North Texas, Fall 2022 to present

- Produced a technical repair guide which was reviewed and published online by iFixit.
- Edited pre-existing content to conform to DITA standards.
- Wrote reports analyzing user testing data.
- Performed an audit of 30+ hours of content for a client and developed a content strategy based on findings.

Education

- Currently working on an MA in Technical Communications, University of North Texas, Fall 2022 to present
- Bachelor of Arts in Advertising, Graduated Magna Cum Laude, University of North Texas, Fall 2019 to Spring 2022
- Prompt Engineering for ChatGPT, Coursera, September 24, 2023
- ChatGPT Advanced Data Analysis, Coursera, January 25, 2024

Skills

- Technical Writing
- Copywriting
- Editing
- Marketing
- Content Strategy and Management
- Communications
- Social Media
- Al Prompt Engineering

Program Proficiencies

- MadCap Flare
- Microsoft Office Suite
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Camtasia